

**Επιδέξιος Γιώργος**, Project Manager, SAS Greece, Cyprus & Bulgaria

George is a Project Manager at SAS Greece, Cyprus and Bulgaria, Professional Services' department.

He is responsible for delivering business intelligence solutions and analytical applications of uncovering customer behavior for major clients in industries of insurance, banking, and telecommunications, utilizing technologies of Business and Customer Analytics, Social Network Analysis, Social Media Analysis and Data Integration.

He is a certified project manager from the Project Management Institute and has a wide portfolio of success stories and modern on-going projects in insurance sector, addressing Fraud Management, Solvency2 compliance, Performance Management, and Data Quality.

He holds a BSc. in Computer Engineering and Informatics from the University of Patras and a Master's degree in Business Administration from the National Technical University of Athens specializing in Quality Assurance.

He has 13 years of experience in implementation of solutions that address business challenges, and deliver value with significant Return on Investment, by maximizing profits or allow for savings by minimizing spends and losses.